

Requirements/goals of the application

Concerns/wants of the application

Respondents were mainly concerned about having their information sold as well as having to pay for using the potential application

Hamilton

Some respondents hope that the budgeting app comes with no cost

Cecilia O'Grady

Respondents want an app that is easy to use

Cecilia O'Grady

Respondents want to be able to view their data and see things such as trends, spending habits, etc

Hamilton

Features likes reminders and notifications are mentioned frequently

Cecilia O'Grady

Personal goals of the user

Respondents mentioned their goal using a budgeting app is not only to save money, but grow their goals(credit card, travel).

Axel Dejesus Lopez

Majority of the respondents want to have the application to help set limits or budgets for specific parts of their life (depending on the user)

Hamilton

Majority of the respondents have their goal being able to save up for emergencies or to help pay off any loans they may have

Cecilia O'Grady

Respondents wanted to be able to see their savings grow, get monthly or daily summaries, and have some kind of reminder for them to report as well as check their budget

Hamilton

Background information (to use as base)

Current user budgeting processes

Those that do write down their expenses either do so through a journal or through google sheets/ excel

Hamilton

45% of respondents rated their current budgeting process with scores under 5/10.

Cecilia O'Grady

Very divided between people satisfied with their method of keeping track of their finances and people not satisfied with their method.

Axel Dejesus Lopez

User Background Info

A lot of financial aid goes towards tuition and rent

Hamilton

Almost all respondents check their bank account every day

Cecilia O'Grady

Many of the students that do not receive financial aid are international students.

Axel Dejesus Lopez

Many end up impulse buying clothes or having a lot of expenses going towards food

Axel Dejesus Lopez

Some work jobs to help cover any additional expenses (gas, food, etc)

Hamilton

App deisigns/features

- have game like features
 - meeting goals leads to new costumes or emotes
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